

## Port of Houston Authority Evaluation Form

**Project: RFP-638 News Media Monitoring Services and News Release Distribution Services**

**Date: 3/5/2018 @ 2:00 P.M.**

**Estimate: \$104,500 Two-Year Contract**

			SELECTION CRITERIA					
			1	2	3	4		
Vendor	Proposal Amount	Small Business Information SB Goal SB Prime % SB Subs	Price	Respondent	Benefit to PHA	Compliance w/PHA Policies	Total Score	Comments
Project Relative Weight (%)			30%	40%	20%	10%	100%	
Meltwater News US Inc. 225 Bush Street, Suite 1000 San Francisco, CA 94104	\$104,500.00	0 % Goal 0% SB Sub	28	36	20	10	94	1. 2nd Lowest price 2. Highly experienced and qualified personnel. Incumbent provider for news media monitoring services. Excellent client references. 3. Strong media monitoring services. News release distribution through Nasdaq Office in Texas. Software offers unlimited text and photos and tracks all social media outlets, print, and online. Vendor has direct feeds to Associated Press. 4. Complied with all PHA policies and requirements. <input type="checkbox"/>

<p>Business Wire, Inc./ Agility PR Solutions 101 California Street, 20th Floor San Francisco, CA 94111</p>	<p>\$125,336.00</p>	<p>0% Goal 0% SB Sub</p>	<p>23</p>	<p>34</p>	<p>18</p>	<p>9</p>	<p>84</p>	<p>1. Highest price. Additional cost for various tracking information through Agility PR Solutions. 2. Experienced and qualified personnel; strong relationship with Associated Press, Local Houston office. Incumbent provider for press release distribution services. Excellent client references. 3. Strong news release distribution services and media monitoring through Agility PR. Exclusive Associated Press relationship, multimedia AP app and smart news releases. 4. Complied with most PHA policies and requirements.</p>
<p>Cision 130 E Randolph St., 7th Floor Chicago, IL 60601</p>	<p>\$97,682.00</p>	<p>0% Goal 0% SB Sub</p>	<p>30</p>	<p>24</p>	<p>17</p>	<p>4</p>	<p>75</p>	<p>1. Lowest price 2. Experienced personnel. Good client references. However, least responsive to RFP. Vendor rejected PHA's Terms and Conditions and refused to submit redlined changes until after award. 3. Offers both news releases and media monitoring through same company - Cision Open customer service concept no one rep or team assigned to handle account. Limit on word count and image credits. 4. Not fully compliant, some answers concerning the company's background were omitted. Response was not clear or concise.</p>