Budget: \$400,000.00	1/26/2021 1:30 PM via Teams	
	uic V 2 Estima 2 Maron A Chuistina 5 Tv. 6 Chuic W	

Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W				Love	Advert	tising				MC	ojo w	eb Solu	ions, L	LC
Project Relative Weight		Average Team Score								Average Team Score				
	E1	E2	Е3	E4	E5	E6	80.67	E1	E2	E3	E4	E5	E6	70.63
Small Business Participation - 10% goal														
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			10	.00			10.00			0.	00			0.00
Total - SMWBE Participation				.00			10.00				00			0.00
Price - 15 pts				Ac	tual Pri	ce					Ad	tual Pri	ce	
Purchase Price Calculation per "Instruction to Respondents"			\$336,	600.00			2.00			\$315,	100.00			2.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts														
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	22.00	20.00	23.00	22.00	23.00	18.00	21.33	22.00	22.00	15.00	21.00	23.00	20.00	20.50
Past Performance supports ability to complete all tasks required in the RFP 10 pts	10.00	8.00	10.00	9.00	10.00	10.00	9.50	10.00	10.00	8.00	9.00	10.00	10.00	9.50
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	7.00	6.00	7.00	6.00	7.00	7.00	6.67	7.00	6.00	7.00	6.00	7.00	7.00	6.67
Availability of other resources, including staffing capabilities and location of facilities 10 pts	10.00	10.00	10.00	10.00	8.00	8.00	9.33	10.00	9.00	9.00	8.00	10.00	10.00	9.33
Total Average - Respondent's Reputation and Quality of Services	49.00	44.00	50.00	47.00	48.00	43.00	46.83	49.00	47.00	39.00	44.00	50.00	47.00	46.00
Benefit to PHA - 22 pts														
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	11.00	9.00	11.00	10.00	11.00	8.00	10.00	11.00	11.00	7.00	10.00	11.00	11.00	10.17
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts	9.00	8.00	11.00	9.00	8.00	9.00	9.00	10.00	11.00	8.00	9.00	8.00	11.00	9,50
Total Average - Performance Plan and Other Benefits	20.00	17.00	22.00	19.00	19.00	17.00	19.00	21.00	22.00	15.00		19.00	22.00	19.67
Overall Compliance with PHA Policies and Instructions - 3 pts														
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	1.00	1.00	0.50	1.00	1.00	0.92	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Transparency of all fees 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.75	1.00	1.00	1.00	0.96
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	0.50	1.00	1.00	1.00	1.00	1.00	0.92	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Total Average - Overall Compliance with PHA Policies and Instructions	2.50	3.00	3.00	2.50		3.00	2.83	3.00	3.00	2.75	3.00	3.00	3.00	2.96
TEAM AVERAGE TOTAL SCORES							80.67							70.63

Budget: \$400,000.00 1/26/2021 1:30 PM via Teams														
Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W	Exemplifi LLC KathodeRay Media, Inc. (I								, Inc. (F	(RM)				
Project Relative Weight							Average Team Score							Average Team Score
, and the second	E1	E2	E3	E4	E5	E6	63.25	E1	E2	E3	E4	E5	E6	62.92
Small Business Participation - 10% goal														
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			0.	00			0.00			0.	.00			0.00
Total - SMWBE Participation			0.	00			0.00			0.	.00			0.00
Price - 15 pts				Ac	tual Pri	ce					Ac	tual Pri	ce	
Purchase Price Calculation per "Instruction to Respondents"			\$262,	600.00			3.00			\$201,	350.00			4.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts														
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	21.00	17.00	22.00	21.00	10.00	18.00	18.17	17.00	18.00	15.00	19.00	18.00	18.00	17.50
Past Performance supports ability to complete all tasks required in the RFP 10 pts	8.00	5.00	10.00	9.00	10.00	10.00	8.67	7.50	6.00	5.00	8.00	8.00	10.00	7.42
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	7.00	4.00	7.00	6.00	7.00	0.00	5.17	6.00	5.00	6.00	6.00	7.00	7.00	6.17
Availability of other resources, including staffing capabilities and location of facilities 10 pts	7.00	5.00	9.00	6.00	2.00	5.00	5.67	7.00	5.00	8.00	7.00	10.00	5.00	7.00
Total Average - Respondent's Reputation and Quality of Services	43.00	31.00	48.00	42.00	29.00	33.00	37.67	37.50	34.00	34.00	40.00	43.00	40.00	38.08
Benefit to PHA - 22 pts		I											I	
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	10.00	9.00	10.50	11.00	11.00	11.00	10.42	8.00	9.00	6.00	10.00	11.00	11.00	9.17
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts	11.00	8.00	10.50	10.00	7.00	9.00	9.25	7.00	6.00	10.50	9.00	11.00	9.00	8.75
Total Average - Performance Plan and Other Benefits	21.00				18.00		19.67	15.00	15.00		19.00		20.00	17.92
Overall Compliance with PHA Policies and Instructions - 3 pts														
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	0.50	1.00	1.00	1.00	1.00	0.92	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Transparency of all fees 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.50	1.00	1.00	1.00	0.92
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Total Average - Overall Compliance with PHA Policies and Instructions TEAM AVERAGE TOTAL SCORES	3.00	2.50	3.00	3.00	3.00	3.00	2.92	3.00	3.00	2.50	3.00	3.00	3.00	2.92
TEAIVI AVERAGE TOTAL SCUKES							63.25							62.92

Budget: \$400,000.00 1/26/2021 1:30 PM via Teams																			
Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W	AlexaCom LLC dba Expert WSI eMarketing										Mobikasa, LLC								
Project Relative Weight							Average Team Score							Average Team Score					
	E1	E2	Е3	E4	E5	E6	62.83	E1	E2	E3	E4	E5	E6	62.21					
Small Business Participation - 10% goal																			
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			10	0.00			10.00			0.	.00			0.00					
Total - SMWBE Participation			10	0.00			10.00			0.	.00			0.00					
Price - 15 pts				Actu	al Price						Ac	tual Pri	ce						
Purchase Price Calculation per "Instruction to Respondents"			\$134,	920.00			5.00			\$79,0	00.00			9.00					
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts																			
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	14.00	15.00	6.00	13.00	15.00	15.00	13.00	18.00	19.00	7.00	19.00	20.00	15.00	16.33					
Past Performance supports ability to complete all tasks required in the RFP 10 pts	6.50	5.00	2.00	5.00	5.00	8.00	5.25	7.00	8.00	3.00	6.00	10.00	8.00	7.00					
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	6.00	4.00	3.00	4.00	7.00	5.00	4.83	6.00	6.00	3.00	5.00	7.00	7.00	5.67					
Availability of other resources, including staffing capabilities and location of facilities 10 pts	9.00	6.00	4.00	8.00	10.00	10.00	7.83	5.00	6.00	5.00	7.00	10.00	7.00	6.67					
Total Average - Respondent's Reputation and Quality of Services	35.50	30.00	15.00	30.00	37.00	38.00	30.92	36.00	39.00	18.00	37.00	47.00	37.00	35.67					
Benefit to PHA - 22 pts																			
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	7.00	7.00	3.00	6.00	8.00	9.00	6.67	8.00	8.00	2.00	10.00	11.00	8.00	7.83					
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts	8.00	6.00	4.00	8.00	8.00	11.00	7.50	8.00	6.00	3.00	7.00	11.00	7.00	7.00					
Total Average - Performance Plan and Other Benefits	15.00	13.00	7.00	14.00	16.00	20.00	14.17	16.00	14.00	5.00	17.00	22.00	15.00	14.83					
Overall Compliance with PHA Policies and Instructions - 3 pts																			
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00					
Transparency of all fees 1 pt	1.00	0.50	0.50	1.00	1.00	1.00	0.83	1.00	0.50	0.25	1.00	1.00	1.00	0.79					
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	1.00	1.00	0.50	1.00	1.00	1.00	0.92	0.50	1.00	1.00	1.00	1.00	1.00	0.92					
Total Average - Overall Compliance with PHA Policies and Instructions	3.00	2.50	2.00	3.00	3.00	3.00	2.75		2.50		3.00	3.00	3.00	2.71					
TEAM AVERAGE TOTAL SCORES							62.83				•			62.21					

Budget: \$400,000.00 1/26/2021 1:30 PM via Teams														
Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W				Poly	lrific, I	LC				Car	ahsoft	Techno	logy Co	orp.
Project Relative Weight							Average Team Score							Average Team Score
y J	E1	E2	E3	E4	E5	E6	59.71	E1	E2	E3	E4	E5	E6	58.25
Small Business Participation - 10% goal														
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			0.0	00			0.00			0.	00			0.00
Total - SMWBE Participation			0.0	00			0.00			0.	00			0.00
Price - 15 pts				Ac	tual Pri	ce					Ac	tual Pri	ce	
Purchase Price Calculation per "Instruction to Respondents"			\$342,5	569.00			2.00			\$51,4	58.33			14.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts														
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	19.00	17.00	10.00	22.00	20.00	18.00	17.67	15.00	19.00	9.00	17.00	5.00	15.00	13.33
Past Performance supports ability to complete all tasks required in the RFP 10 pts	8.50	8.00	8.00	9.00	8.00	8.00	8.25	9.00	5.00	5.00	6.00	4.00	8.00	6.17
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	6.00	5.00	6.00	6.00	7.00	7.00	6.17	6.00	6.00	4.00	3.00	5.00	0.00	4.00
Availability of other resources, including staffing capabilities and location of facilities 10 pts	9.00	7.00	9.00	9.00	10.00	9.00	8.83	8.50	4.00	4.00	6.00	10.00	5.00	6.25
Total Average - Respondent's Reputation and Quality of Services	42.50	37.00	33.00	46.00	45.00	42.00	40.92	38.50	34.00	22.00	32.00	24.00	28.00	29.75
Benefit to PHA - 22 pts														
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	3.00	7.00	6.00	9.00	11.00	8.00	7.33	6.50	8.00	3.00	6.00	6.00	9.00	6.42
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to	7.00	7.00	7.00	0.00	2.00	8.00	6.67	7.50	4.00	4.00	7.00	5.00	9.00	6.08
acquire goods or services 11 pts Total Average - Performance Plan and Other Benefits	10.00		7.00	9.00 18.00	2.00		14.00	7.50	4.00 12.00	4.00 7.00	7.00	5.00		12.50
Overall Compliance with PHA Policies and Instructions - 3 pts														
Section compliance with the Folicies and instructions - 5 pts														
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.00	1.00	0.50	1.00	0.50	0.67
Transparency of all fees 1 pt	1.00	0.50	0.75	1.00	1.00	1.00	0.88	1.00	0.00	0.50	0.50	1.00	1.00	0.67
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	0.50	1.00	1.00	1.00	1.00	1.00	0.92	1.00	0.00	1.00	0.50	1.00	0.50	0.67
Total Average - Overall Compliance with PHA Policies and Instructions	2.50	2.50	2.75	3.00	3.00	3.00	2.79	3.00	0.00	2.50	1.50	3.00	2.00	2.00
TEAM AVERAGE TOTAL SCORES							59.71							58.25

Budget: \$400,000.00 1/26/2021 1:30 PM via Teams														
Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W				Stellar	Agency	, LLC		Krown Consulting						
Project Relative Weight							Average Team Score							Average Team Score
y 0	E1	E2	Е3	E4	E5	E6	58.25	E1	E2	E3	E4	E5	E6	57.08
Small Business Participation - 10% goal														
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			0.	00			0.00			0.	.00			0.00
Total - SMWBE Participation			0.	00			0.00			0.	.00			0.00
Price - 15 pts				Ac	tual Pri	ce					Ad	tual Pri	ce	
Purchase Price Calculation per "Instruction to Respondents"			\$727,	720.00			1.00			\$128,	150.00			6.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts														
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	21.00	22.00	5.00	21.00	21.00	20.00	18.33	16.00	13.00	5.00	19.00	5.00	20.00	13.00
Past Performance supports ability to complete all tasks required in the RFP 10 pts	10.00	9.00	2.00	9.00	10.00	10.00	8.33	7.00	7.00	2.00	8.00	7.00	10.00	6.83
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	7.00	6.00	2.00	6.00	7.00	7.00	5.83	6.00	5.00	5.00	5.00	5.00	7.00	5.50
Availability of other resources, including staffing capabilities and location of facilities 10 pts	8.50	8.00	2.00	8.00	10.00	10.00	7.75	4.00	6.00	6.00	8.00	8.00	9.00	6.83
Total Average - Respondent's Reputation and Quality of Services	46.50	45.00	11.00	44.00	48.00	47.00	40.25	33.00	31.00	18.00	40.00	25.00	46.00	32.17
Benefit to PHA - 22 pts			1											
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	9.00	5.00	5.00	9.00	11.00	9.00	8.00	6.00	6.00	2.00	10.00	11.00	11.00	7.67
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts	5.50	2.00	2.00	8.00	11.00	8.00	6.08	7.00	7.00	5.00	10.00	11.00	11.00	8.50
Total Average - Performance Plan and Other Benefits	14.50		7.00		22.00	17.00	14.08	13.00				22.00		16.17
Overall Compliance with PHA Policies and Instructions - 3 pts														
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the														
proposal Response form, and including addenda, if any 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Transparency of all fees 1 pt	1.00	1.00	0.50	1.00	1.00	1.00	0.92	1.00	1.00	0.50	1.00	1.00	1.00	0.92
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.50	1.00	0.50	1.00	1.00	1.00	0.83
Total Average - Overall Compliance with PHA Policies and Instructions TEAM AVERAGE TOTAL SCORES	3.00	3.00	2.50	3.00	3.00	3.00	2.92 58.25	2.50	3.00	2.00	3.00	3.00	3.00	2.75 57.08

Project Relative Weight E1 E2 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E3 E3	Budget: \$400,000.00 1/26/2021 1:30 PM via Teams														
Project Relative Weight E1 E2 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E5 E6 S6.42 E1 E3 E3 E4 E3 E3	Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W	Cer	ntro PC	Techn	ologias	, LLC o	lba We	b Theory Designs			c				
Small Business Participation - 10% goal Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase-1 Dpt 10,00 10,0	Project Relative Weight							0							Average Team Score
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase: 10 pts 0.00 10.00	y J	E1	E2	E3	E4	E5	E6	56.42	E1	E2	E3	E4	E5	E6	54.42
the evaluation phase-10 pts Total - SNWBE Participation Total - SNWBE Pa	Small Business Participation - 10% goal														
Price - 15 pts Purchase Price Calculation per "Instruction to Respondents" \$86,700.00 \$8.00 \$18,627.00 \$15.00				0.	00			0.00			10	.00			10.00
Purchase Price Calculation per "Instruction to Respondents"	Total - SMWBE Participation			0.	00			0.00			10	.00			10.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts Respondent's (and Subconsultant's, if applicable) Reputation and Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services 8.00 3.00 5.00 18.00 17.00 15.00 13.83 8.00 7.00 5.0	Price - 15 pts				Ac	tual Pri	ce					Ac	tual Pri	ice	
Or Services - 50 pts Quality of services performed, including design and programming that fits Port Houston's needs and requirements 22 pts 18.00 10.00 5.00 18.00 17.00 15.00 13.83 8.00 7.00 5.00 9.00 5.00 10.00 7.33 Past Performance supports ability to complete all tasks required in the RFP 10 pts 8.00 3.00 5.00 6.00 7.00 5.00 5.67 3.00 3.00 3.00 5.00 5.00 3.00 3.00 4.00 Qualifications and experience of assigned personnel in service or projects like this Project 7 6.00 4.00 4.00 3.00 7.00 6.00 5.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 3.00 3.00 4.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 4.00 3.00	Purchase Price Calculation per "Instruction to Respondents"			\$96,7	700.00			8.00			\$48,6	27.00			15.00
18.00 18.0	Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts														
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	18.00	10.00	5.00	18.00	17.00	15.00	13.83	8.00	7.00	5.00	9.00	5.00	10.00	7.33
pts	Past Performance supports ability to complete all tasks required in the RFP 10 pts	8.00	3.00	5.00	6.00	7.00	5.00	5.67	3.00	3.00	5.00	5.00	5.00	3.00	4.00
Total Average - Respondent's Reputation and Quality of Services 38.00 21.00 19.00 31.00 41.00 34.00 34.00 34.00 30.67 17.00 17.00 17.00 21.00 21.00 21.00 18.17 Benefit to PHA - 22 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefits PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefits PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefits PHA 25 pts The extent to which proposed systems and technologies are suitable to and benefits PHA 25 pts The extent to which PHA 25 pts The	Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	6.00	4.00	4.00	3.00	7.00	6.00	5.00	3.00	3.00	4.00	3.00	4.00	3.00	3.33
Benefit to PHA - 22 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts The extent to which proposed systems and technologies are suitable to and benefit PHA 12 pts The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts Total Average - Performance Plan and Other Benefits 19.00 8.00 11.00 18.00 20.00 14.00 15.00 11.00 1.00 1.00 1.00 1.00 1.00	Availability of other resources, including staffing capabilities and location of facilities 10 pts				-								-		3.50
The extent to which proposed systems and technologies are suitable to and benefit PHA 9.50 4.00 6.00 9.00 9.00 7.00 7.42 6.00 2.00 3.00 4.00 2.00 5.00 3.67 The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts 9.50 4.00 5.00 9.00 11.00 7.00 7.58 5.00 2.00 4.00 7.00 6.00 5.00 4.83 Total Average - Performance Plan and Other Benefits 19.00 8.00 11.00 18.00 20.00 14.00 15.00 11.00 4.00 7.00 11.00 8.00 10.00 8.50 Overall Compliance with PHA Policies and Instructions - 3 pts Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00 1.00 0.50 1.00 1.00 1.00 1.00 0.92 1.00 1.00 0.50 1.00 1.00 0.50 1.00 1.00	Total Average - Respondent's Reputation and Quality of Services	38.00	21.00	19.00	31.00	41.00	34.00	30.67	17.00	17.00	17.00	21.00	16.00	21.00	18.17
11 pts 9.50 4.00 6.00 9.00 7.00 7.42 6.00 2.00 3.00 4.00 2.00 5.00 3.67 The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts 9.50 4.00 5.00 9.00 11.00 7.00 7.58 5.00 2.00 4.00 7.00 6.00 5.00 4.83 Total Average - Performance Plan and Other Benefits 19.00 8.00 11.00 18.00 20.00 14.00 15.00 11.00 4.00 7.00 11.00 8.00 10.00 8.50 Overall Compliance with PHA Policies and Instructions - 3 pts Full completion of the proposal Response form and submission of the items required by the proposal Response form, and including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00 0.50 1.00 0.50 1.00 1.00 1.00 0.92 1.00 1.00 0.50 1.00 1.00 0.92 Transparency of all fees 1 pt 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.0	Benefit to PHA - 22 pts						ı								
thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts Total Average - Performance Plan and Other Benefits 19.00 8.00 11.00 18.00 20.00 14.00 15.00 11.00 4.00 7.00 6.00 5.00 4.83 Total Average - Performance Plan and Other Benefits Pull completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00 0.50 1.00 0.50 1.00 1.00 0.50 1.00 1.0	The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	9.50	4.00	6.00	9.00	9.00	7.00	7.42	6.00	2.00	3.00	4.00	2.00	5.00	3.67
Total Average - Performance Plan and Other Benefits 19.00 8.00 11.00 18.00 20.00 14.00 15.00 11.00 4.00 7.00 11.00 8.00 10.00 8.50 Overall Compliance with PHA Policies and Instructions - 3 pts Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00 0.50 1.00 1.00 1.00 1.00 1.00 1.00	The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to	0.50	4.00	5.00	0.00	11.00	7.00	7.50	5.00	2.00	4.00	7.00		5.00	4.92
Overall Compliance with PHA Policies and Instructions - 3 pts Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.0	<u> </u>														
proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt 1.00	Overall Compliance with PHA Policies and Instructions - 3 pts														
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.0	Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	0.50	1.00	0.50	1.00	1.00	0.83	1.00	1.00	1.00	0.50	1.00	1.00	0.92
Total Average - Overall Compliance with PHA Policies and Instructions 3.00 2.50 2.50 3.00 3.00 2.75 3.00 3.00 2.00 2.50 3.00 3.00 2.75	Transparency of all fees 1 pt	1.00	1.00	0.50	1.00	1.00	1.00	0.92	1.00	1.00	0.50	1.00	1.00	1.00	0.92
	Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.50	1.00	1.00	1.00	0.92
	Total Average - Overall Compliance with PHA Policies and Instructions TEAM AVERAGE TOTAL SCORES	3.00	2.50	2.50	2.50	3.00	3.00	2.75 56.42	3.00	3.00	2.00	2.50	3.00	3.00	2.75 54.42

KF1 - 2055 Kevised Website Redesign Services							
Budget: \$400,000.00 1/26/2021 1:30 PM via Teams							
Evaluators: 1-Chris V, 2-Fatima, 3-Megan, 4-Christine, 5-Ty, 6-Chris W				A	Argil D	X	
Project Relative Weight							Average Team Score
•	E1	E2	E3	E4	E5	E6	54.17
Small Business Participation - 10% goal							
Calculation of SMWBE participation will be performed by the Business Equity Staff during the evaluation phase- 10 pts			0.	00			0.00
Total - SMWBE Participation			0.	00			0.00
Price - 15 pts				Ac	tual Pri	ice	
Purchase Price Calculation per "Instruction to Respondents"			\$680,2	280.00			1.00
Respondent's (and Subconsultant's, if applicable) Reputation and Quality of Services - 50 pts							
Quality of services performed, including design and programming that fits Port Houston's needs and requirements 23 pts	18.00	21.00	7.00	19.00	20.00	18.00	17.17
Past Performance supports ability to complete all tasks required in the RFP 10 pts	9.00	9.00	4.00	8.00	8.00	10.00	8.00
Qualifications and experience of assigned personnel in service or projects like this Project 7 pts	7.00	4.00	5.00	3.00	7.00	7.00	5.50
Availability of other resources, including staffing capabilities and location of facilities 10 pts	8.00	3.00	4.00	6.00	8.00	10.00	6.50
Total Average - Respondent's Reputation and Quality of Services	42.00	37.00	20.00	36.00	43.00	45.00	37.17
Benefit to PHA - 22 pts							
The extent to which proposed systems and technologies are suitable to and benefit PHA 11 pts	7.00	10.00	3.00	6.00	10.00	11.00	7.83
The anticipated cost of web maintenance, including costs related to compatibility (or lack thereof) with other PHA systems, technologies, and procedures. The total long-term cost to acquire goods or services 11 pts	7.00	10.00	3.00	5.00	5.00	3.00	5.50
Total Average - Performance Plan and Other Benefits	14.00		6.00	11.00	15.00	4	13.33
Overall Compliance with PHA Policies and Instructions - 3 pts				I	Π		
Full completion of the proposal Response form and submission of the items required by the proposal documents, including, but not limited to, all items set forth in Section C of the proposal Response form, and including addenda, if any 1 pt	1.00	1.00	1.00	0.50	1.00	1.00	0.92
Transparency of all fees 1 pt	1.00	1.00	0.50	1.00	1.00	1.00	0.92
							0.83
Clarity, conciseness, and legibility of all documents submitted for evaluation 1 pt	1.00	1.00	0.50	0.50	1.00	1.00	
Total Average - Overall Compliance with PHA Policies and Instructions TEAM AVERAGE TOTAL SCORES	3.00	3.00	2.00	2.00	3.00	3.00	2.67 54.17